



# Two Day Toyota Kata Workshop

**June 20<sup>th</sup> and 21<sup>st</sup>, 2017**  
**8:30 a.m. - 4:30 p.m.**  
**Thurston Economic Development Council**  
**Center for Business and Innovation**  
4220 6<sup>th</sup> Ave SE  
Lacey, WA 98503

**Become acquainted with Toyota Kata and put its discipline into action in this two day practitioner-focused workshop.**

Toyota Kata has come to define a practice that is rapidly spreading throughout the lean community.

## What is a Kata?

A kata is a pattern you practice to learn a skill and mindset. Through practice the pattern of a kata becomes second nature - done with little conscious attention - as for example, riding a bicycle. Once mastered it is an unconscious skill applied to navigating the road ahead.

With **Toyota Kata**, Mike Rother, the Shingo Prize winning author of Learning to See has advanced the practice of lean, providing a systematic, scientific routine that can be applied to any goal. It has inspired a community of practitioners who are building a sustainable lean culture.

## Who should attend:

You have read, or heard of, Toyota Kata and want to learn more from an experienced coach and practitioner.

**1**  
Understand the Direction



What are we trying to do?

**2**  
Understand the Current Condition



What is happening now?

**3**  
Establish the Next Target Condition



What do we want to happen?

**4**  
PDCA Toward the Target Condition



Step-by-step process to get there

## What you will learn:

- Why directly implementing the tools of “lean” has such a poor record of sustaining results.
- The purpose of Toyota Kata as a tool for learning.
- The four steps of improving a process.
- The key questions for developing people’s improvement skills.
- How Toyota Kata works to:
  - Build a culture that inherently drives improvement.
  - Builds competence and clarity throughout the organization.

## What you will practice:

- Analyzing processes and establishing targets for improvement.
- Rapid cycles of learning and improvement.
- Coaching a cycle of improvement.

## Benefits:

- Learn to move from an “event driven” culture to a “daily driven” culture that allows for rapid response to meet the changing demands of the marketplace.
- Develop people through the Coaching Kata.
- Establish a clear understanding of Current Conditions.
- Define short-term Target Conditions.
- Increase ability to effectively communicate an organizational Vision & Strategy.
- Learn to drive sustainable results.
- Improve employee engagement.

## Instructor:

Mark Rosenthal, Managing Director of Novayama Consulting, is a seasoned Toyota Kata teacher and coach with over two decades of experience in continuous improvement across a wide spectrum of operations. He has worked for companies or with clients in:

- Aerospace
- Heath care equipment and supplies
- Tires
- Consumer hard goods
- Tier-1 Automotive Parts
- Power generation equipment
- Integrated circuit fabrication
- Health care

## Continental breakfast, lunch and program materials included.

**Cost:** \$595 - Discount for two or more registering together \$525.

**Register:** <https://impactwashington.org/events/two-day-toyota-kata-workshop-lacey-wa/>



Have you signed your company up for the Made in Washington directory yet and become a member of a growing community of local manufacturers? If not, [click here](#) to join today.

[Click here to see the many companies already registered.](#)

**About Impact Washington:** Impact Washington is a non-profit organization whose mission is to strengthen manufacturers in Washington to help drive the economic engine of the state. Our manufacturing experts and network of industry resources provide the change that makes the difference between surviving and thriving.