

# 2018

## EVENT SPONSORSHIP OPPORTUNITIES

THURSTON ECONOMIC DEVELOPMENT COUNCIL



# ALLIANCE NORTHWEST CONFERENCE



## EVENT PROFILE

This full-day event will feature morning and luncheon keynote addresses, high quality workshops about doing business with the government, matchmaking sessions with government agencies and prime contractors, and a trade show with state and federal contracting officers, prime contractors and businesses who contract with the government.

## TARGET MARKET

The target market for this event includes business interested in the government marketplace. Expected attendance is 800+ people, including a who's-who of federal contracting, government agency representatives and prime contractors.

*The largest business-to-government training conference and tradeshow in the Pacific Northwest*

	<b>PLATINUM SPONSOR (\$6,000)</b>	<b>GOLD SPONSOR (\$3,000)</b>	<b>SILVER SPONSOR (\$1,500)</b>	<b>BRONZE SPONSOR (\$850)</b>
<b>BENEFITS</b>				
Logo on website, event program, printed materials, e-blasts, event presentations & signage, conference badges	✓	✓ <small>*Excludes event badges</small>	✓ <small>*Excludes event badges</small>	✓ <small>*Excludes event badges</small>
Preferred location exhibitor booth	✓ <small>*10'x20'</small>	✓ <small>*10'x10'</small>	✓ <small>*10'x10'</small>	✓ <small>*10'x10'</small>
Full access Alliance NW passes	<b>x8</b>	<b>x6</b>	<b>x4</b>	<b>x3</b>
Opportunity to provide goody bag items	✓	✓	✓	✓
Special mention during morning & lunch presentations	✓	✓	✓	✓
Personalized discount code to invite clients	✓	✓	✓	✓
One reserved table for 8 at luncheon	✓			
Full color, full page ad in catalog	✓			
Full color half page ad in catalog		✓		
Full color quarter page ad in catalog			✓	

## EXHIBITOR BOOTH \$500

Becoming an exhibitor at Alliance Northwest Conference is the best way to ensure you make the most of the event.

The Exhibitor Hall is open throughout the day and offers the opportunity to market your innovative products and services to a diverse audience of government agencies, prime contractors and businesses that do business with the government.

Each 10' x 10' booth space includes:

- Pipe and drape
- A six-foot skirted table with two chairs
- Access to breakout sessions
- Two breakfast and luncheon tickets
- Company information, including your logo, in the 2018 Alliance Northwest Government Marketplace Magazine.



## Friday April 20, 2018 - Indian Summer Golf & Country Club ANNUAL BUSINESS AWARDS GALA

*Honoring our investors and local businesses that demonstrate innovation & commitment to Thurston County*

### EVENT PROFILE:

Since 1985, the annual Business Recognition Awards has honored local businesses and the important role they play in supporting the economic health of our region. The award categories are: new business, small business, non-profit, and corporate employer. Nominations come from within the community, and winners are announced at the event. The 2018 event will also serve as our Annual Investor Dinner.

### TARGET MARKET

This high-profile event draws approximately 200 - 250 business owners, decision makers and community leaders from all sectors of the business, non-profit and government community in Thurston County.

	<b>PLATINUM SPONSOR (\$7,000)</b>	<b>GOLD SPONSOR (\$3,000)</b>	<b>SILVER SPONSOR (\$1,500)</b>	<b>BRONZE SPONSOR (\$800)</b>
<b>BENEFITS</b>				
Logo on website, event program, printed materials, e-marketing materials	✓	✓	✓	✓
Recognition in event program	✓	✓	✓	✓
Opportunity to provide goodie bag items distributed to attendees	✓	✓	✓	
Opportunity to provide signage for display in main event space	✓	✓		
Introduction, 5 minute presentation and other recognition at event	✓			
Full page, full color ad in event program	✓			
Half page, full color ad in program		✓		
Number of admitted guests	<b>8</b>	<b>6</b>	<b>4</b>	<b>2</b>

To sponsor this event, contact Karissa Benjamin of the Thurston EDC at [kbenjamin@thurstonedc.com](mailto:kbenjamin@thurstonedc.com) or 360.464.6040 or visit [www.thurstonedc.com](http://www.thurstonedc.com)

# For The Love of Money

7 Proven Ways To Make More Money In Your Business



Wednesday May 2, 2018 - Center for Business & Innovation

## INSPIRE: Women's Business Conference

*Providing entrepreneurs and community members an event for learning, connecting and leaving inspired.*

### EVENT PROFILE:

INSPIRE Women's Business Conference was created for forward-looking business owners and leaders - women (and men) who want to increase their influence and impact by building their knowledge, skills, confidence, and networks. With a theme of innovation, INSPIRE offers keynote and lunchtime presentations, a selection of breakout sessions, a mini-tradeshow, and a happy hour.

### TARGET MARKET

This event is expected to draw approximately 100-150 entrepreneurs, business owners, decision makers and community leaders from Thurston County and beyond.

	<b>PLATINUM SPONSOR (\$5,000)</b>	<b>GOLD SPONSOR (\$2,500)</b>	<b>SILVER SPONSOR (\$1,000)</b>	<b>BRONZE SPONSOR (\$750)</b>	<b>BUSINESS EXHIBITOR (\$300)</b>
<b>BENEFITS</b>					
Logo on website, event program, printed materials, e-marketing materials	✓	✓	✓	✓	
Recognition in event program	✓	✓	✓	✓	
Reserved exhibitor booth	✓	✓	✓	✓	✓
Special mention during morning & lunch programs	✓	✓			
Opportunity to introduce Keynote Speaker	✓				
Full page, full color ad in event program	✓				
Half page, full color ad in program		✓			
Quarter page, full color ad in program			✓		
Number of admitted guests	<b>8</b>	<b>6</b>	<b>4</b>	<b>3</b>	<b>2</b>

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**Thursday September 27, 2018 - Hotel RL**  
**REAL ESTATE FORUM**

*Providing a snapshot of the commercial real estate market in Thurston County*

**EVENT PROFILE:**

The annual Thurston EDC Real Estate Forum, hosted in partnership with NAIOP (National Association of Industrial and Office Properties), will showcase Thurston County real estate trends and properties while providing a forum for information sharing and networking.

Industry experts will address the current status of commercial, retail and industrial development in Thurston County and the South Sound region. Resources and commercial market data will be provided.

**TARGET MARKET**

This event draws approximately 200 - 250 business owners, decision makers and community leaders from the real estate community in Thurston, Pierce, King Counties and beyond.

	<b>PLATINUM SPONSOR (\$5,000)</b>	<b>GOLD SPONSOR (\$3,000)</b>	<b>SILVER SPONSOR (\$2,000)</b>	<b>BRONZE SPONSOR (\$1,000)</b>
<b>BENEFITS</b>				
Logo on website, event program, printed materials, e-marketing materials	✓	✓	✓	✓
Recognition in event program	✓	✓	✓	✓
Reserved exhibitor booth	✓	✓	✓	✓
Introduction, 5 minute presentation and other recognition at event	✓			
Banner hung in main event space	✓	✓		
Full page, full color ad in event program	✓			
Half page, full color ad in program		✓		
Number of admitted guests	<b>8</b>	<b>4</b>	<b>4</b>	<b>2</b>

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Thursday December 6, 2018 - Little Creek Casino & Resort

# REGIONAL ECONOMIC FORECAST & INNOVATION EXPO



## EVENT PROFILE

This conference brings together regional businesses from a wide range of industry sectors. Exhibitors will showcase cutting edge technology, products and industry. Attendees will have the opportunity to network, attend breakout sessions, hear an economic forecast from a leading regional economist, and more.

## TARGET MARKET

This high-profile networking event draws approximately 350 - 400 decision makers and community leaders from all sectors of business and industry in the five-county region of Thurston, Mason, Grays Harbor, Lewis and Pacific Counties.

*A full-day conference focused on innovation and setting the economic stage for the 5-county region*

	<b>PLATINUM SPONSOR (\$6,000)</b>	<b>GOLD SPONSOR (\$3,500)</b>	<b>SILVER SPONSOR (\$1,500)</b>	<b>BRONZE SPONSOR (\$800)</b>
<b>BENEFITS</b>				
Logo on website, event program, printed materials, e-marketing materials	✓	✓	✓	✓
Recognition in event program	✓	✓	✓	✓
Exhibitor booth in Expo Hall	✓ *FREE	✓ *FREE	✓ *\$200 discount	✓ *\$100 discount
Introduction, 5 minute presentation and other recognition at event	✓			
Opportunity to provide signage for display in main event space	✓	✓		
Opportunity to provide promotional materials on tables	✓			
Full page, full color ad in event program	✓			
Half page, full color ad in program		✓		
Number of admitted guests	<b>8</b>	<b>4</b>	<b>2</b>	<b>1</b>

## EXPO HALL \$425 EXHIBIT BOOTH

The Expo portion of the event runs throughout the day and offers the opportunity to market your innovative products and services to a diverse regional audience of 350 - 400 professionals.

In addition to the Expo Hall, exhibitors will have access to the full conference offerings, including: an exclusive briefing on the regional Economic Vitality Index, insights and advice from business leaders on what lies ahead, and informational workshops throughout the day focused on business innovation.

Each booth space includes:

- Pipe and drape
- A skirted table with two chairs
- Access to 110 volts of electricity
- And admission into conference for two

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# EVENT SPONSOR AGREEMENT FORM

## CONTACT INFORMATION

NAME	TITLE
ORGANIZATION	EMAIL
PHONE	FAX
MAILING ADDRESS	
CITY STATE, ZIP	

## EVENT NAME SPONSORSHIP OR EXHIBIT LEVEL

<input type="checkbox"/> Annual Business Awards Gala (see p. 2)	<input type="checkbox"/> Platinum Sponsor	<input type="checkbox"/> Gold Sponsor
	<input type="checkbox"/> Silver Sponsor	<input type="checkbox"/> Bronze Sponsor
<input type="checkbox"/> Alliance Northwest Conference (see p. 3)	<input type="checkbox"/> Platinum Sponsor	<input type="checkbox"/> Gold Sponsor
	<input type="checkbox"/> Silver Sponsor	<input type="checkbox"/> Bronze Sponsor
<input type="checkbox"/> INSPIRE: Women’s Business Conference (see p. 4)	<input type="checkbox"/> Platinum Sponsor	<input type="checkbox"/> Gold Sponsor
	<input type="checkbox"/> Silver Sponsor	<input type="checkbox"/> Bronze Sponsor
<input type="checkbox"/> Real Estate Forum (see p. 5)	<input type="checkbox"/> Platinum Sponsor	<input type="checkbox"/> Gold Sponsor
	<input type="checkbox"/> Silver Sponsor	<input type="checkbox"/> Bronze Sponsor
<input type="checkbox"/> Regional Economic Forecast & Innovation Expo (see p. 6)	<input type="checkbox"/> Platinum Sponsor	<input type="checkbox"/> Gold Sponsor
	<input type="checkbox"/> Silver Sponsor	<input type="checkbox"/> Bronze Sponsor
	<input type="checkbox"/> Booth Add-On with sponsorship	<input type="checkbox"/> Exhibit Booth Only

### TOTAL COST OF SPONSORSHIP(s)

## PAYMENT OPTIONS

Please invoice me (each event sponsorship will be invoiced separately)

Please bill my credit card       Visa       Master Card       American Express

Name on Card

Card Number Expiration Date

Billing Address

Signature

*Please refer to the indicated page in the Thurston EDC Sponsorship Opportunities to verify sponsorship benefits.  
Please complete and return the entire form to: kbenjamin@thurstonedc.com or fax to 360.407.3980*

**Thank you for your sponsorship and support!**

## **ABOUT THURSTON EDC**

### **BUILDING OUR COMMUNITY THROUGH ECONOMIC DEVELOPMENT**

Economic development is about identifying opportunities and applying efforts that result in a vibrant and sustainable economy. At the Thurston EDC, we accomplish this by connecting businesses with resources to help them compete and grow in our region.

Through our partnerships, the EDC attracts new industries and businesses, retains existing employers, and expands interest in doing business in Thurston County. Our role is to examine the viability of all economic opportunities that come our way, and to determine how those opportunities relate to our mission. We take this role seriously, because we know that jobs and investment produce community wealth and individual prosperity, ensuring our region's ability to be strong and resilient.



Thurston Economic Development Council  
4220 6th Avenue SE | Lacey WA 98503  
360.754.6320 main | [www.thurstonedc.com](http://www.thurstonedc.com)