

# ALLIANCE NORTHWEST

Platinum	\$7,500
Gold	\$5,000
Silver	\$2,500
Bronze	\$1,000
Corporate	\$300

# INSPIRE

## Women's Business Conference

Gold	\$5,000
Silver	\$3,000
Bronze	\$1,500

## MARCH 10, 2022

This full-day event will feature morning and luncheon keynote addresses, high quality workshops about doing business with the government, matchmaking sessions with government agencies and prime contractors. Alliance will also feature a trade show with state and federal contracting officers, prime contractors and businesses who contract with the government.

**TARGET MARKET** The target market for this event includes businesses interested in the government marketplace. Expected attendance is 1,000+ people, including a who's who of government contracting, government agency representatives and prime contractors. Alliance is the largest business-to-government training conference and trade show in the Pacific Northwest.

## MAY 12, 2022

The Washington Center for Women in Business (WCWB) created this annual conference for women business owners and leaders in our community to share insights on how they overcome the challenges they face in business, learn new skills, effectively communicate value to their customers, and bring innovation into their organization. INSPIRE features expert speakers and need-to-know topics like business-building strategies, marketing, branding and so much more.

**TARGET MARKET** This event is for women interested in becoming entrepreneurs, small women-owned businesses and influential Washington women in business. For the second consecutive year, the event will be virtual, due to COVID-19 restrictions.

## JULY 19, 2022

This year we are doing things a little differently. Instead of our traditional more formal GALA we are going to have a good old fashioned Hootenanny! We'll have a mechanical bull, dunk tank (if you ever wanted to dunk Michael Cade, now is your chance!), corn hole tournament and music from the Oly Mountain Boys. Celebrate the Economic Courage our Thurston County Businesses have shown over and over again with creativity, tenacity and metal. We'll come together and share our trials, tribulations and triumphs being in business over this last year.

**TARGET MARKET** This high-profile event draws over 200 business owners, decision makers and community leaders from all sectors of the business, non-profit and government community in Thurston County.

## SEPTEMBER 22, 2022

The annual Thurston Economic Development Council Real Estate Forum, hosted in partnership with NAIOP (National Association of Industrial and Office Properties), will showcase Thurston County real estate trends and properties while providing a forum for information sharing and networking. Resources and commercial market data will be shared.

**TARGET MARKET** This event draws over 200 business owners, decision makers and community leaders from the real estate community in Thurston, Pierce, King counties, and beyond.

## DECEMBER 1, 2022

This conference brings together regional businesses from a wide range of industry sectors. Exhibitors will showcase cutting-edge technology, products and innovations. Attendees will have the opportunity to network, attend breakout sessions, hear an economic forecast from a leading regional economist, and more.

**TARGET MARKET** This important networking event draws over 350 decision makers and community leaders from all sectors of business and industry in the five-county region of Thurston, Mason, Grays Harbor, Lewis and Pacific Counties.



# 2022 EVENT SPONSORSHIP OPPORTUNITIES

For more information about event sponsorships, contact Aslan Meade at [ameade@thurstonedc.com](mailto:ameade@thurstonedc.com).



# REAL ESTATE forum

Platinum	\$6,000
Gold	\$3,000
Silver	\$2,000
Bronze	\$1,000

# REGIONAL ECONOMIC FORECAST & INNOVATION EXPO

Platinum	\$6,000
Speaker	\$4,000
Gold	\$3,000
Silver	\$2,000
Bronze	\$1,000



# HOOTENANNY! AND ECONOMIC COURAGE AWARDS

Platinum	\$6,000
Gold	\$3,000
Silver	\$2,000
Bronze	\$1,000