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Thurston Economic Development Council Names Heidi McCutcheon as Operations Director

FOR IMMEDIATE RELEASE:

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Lacey, WA – The Thurston Economic Development Council (EDC) has named Heidi McCutcheon as Operations Director.

The Operations Director is a critical leadership position at the EDC. In her role, McCutcheon will focus on implementing the EDC's mission:

- Providing businesses with technical help
- Recruiting investment
- Expanding markets

McCutcheon served for 12 years as President & CEO of the Shelton-Mason Chamber of Commerce. While there, she was a tireless champion for business development and a robust economy. In 2017, the Business Examiner named McCutcheon a "40 under 40" honoree. This award recognized her leadership and vision.

McCutcheon has served on several boards and committees, including

- Western Association of Chamber Executives
- Washington Association of Chamber Executives
- ESD 113 Capital STEM Alliance Steering Committee
- Olympic Peninsula Tourism Board
- Mason General Hospital Foundation Board
- along with several other community building boards.

McCutcheon will assume her position as Director of Operation on October 5, 2022.

"We are fortunate to have Heidi join us," said Michael Cade, Thurston EDC Executive Director. "Heidi's economic development expertise, leadership and vision make her the ideal addition to our team. I am excited to work with her and have her bring her expertise to the region."

The Thurston EDC's search for Operations Director was a 10-month process.

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About the Thurston Economic Development Council and Center for Business & Innovation:

Since 1982, the Thurston EDC has created a dynamic and sustainable economy supporting all who live and work in Thurston County. Our work's foundation has three main principles:

- recruit
- retain
- expand.

We work to maintain the health of local businesses. We do this by offering technical help and providing advocacy on their behalf. We present market opportunities to Thurston County employers. We provide support for them to expand their operations. We attract investment and employment opportunities through outreach, promotion and trade missions.