



### **Keynote Speaker Dr. Skylar Olsen**

Dr. Olsen has returned to Zillow. In the past two years, she's built and supported public-facing economic and data programs in Prop/FinTech through Reimagine Economics, a consultancy she founded, and was head of economics at Tomo, a digital mortgage startup. She earned her PhD in economics from the University of Washington, and also teaches Real Estate Evolution and Disruption there.



**REAL ESTATE  
forum**

**Thursday September 28, 2023**

**11:00AM – 1:30PM**

**OLYMPIA HOTEL AT CAPITOL LAKE**

**Keynote Speaker Skylar Olsen**

Zillow Chief Economist

### **Target Market**

This event draws over 250 business owners, decision makers and community leaders from the development, business and real estate community in Thurston, Pierce, King counties and beyond.

### **Event Profile**

The 15th Annual South Sound Real Estate Forum presented by the Thurston EDC will showcase Thurston County real estate trends and properties while providing a forum for information sharing and networking. Resources and commercial market data will be shared.





# Sponsorship Levels



## REAL ESTATE forum

### PLATINUM \$7,000

- Logo recognition on website, digital program, promotional materials, e-blasts, event presentations and signage
- Recognition in digital program
- Reserved exhibitor booth
- Introductory 5 minute presentation, and other event recognition
- Banner hung in main event space
- Rotating ad in digital program
- Tickets for 8 guests

### GOLD \$4,000

- Logo recognition on website, digital program, promotional materials, e-blasts, event presentations and signage
- Recognition in digital program
- Reserved exhibitor booth
- Banner hung in main event space
- Ad in digital program
- Tickets for 6 guests

### SILVER \$2,500

- Logo recognition on website, digital program, promotional materials, e-blasts, event presentations and signage
- Recognition in digital program
- Reserved exhibitor booth
- Tickets for 4 guests

### BRONZE \$1,000

- Logo recognition on website, digital program, promotional materials, e-blasts, event presentations and signage
- Recognition in digital program
- Reserved exhibitor booth
- Tickets for 2 guests

### EXHIBITION BOOTH \$500

- Each 10' x 10' booth space includes:
  - A 6' skirted table with two chairs
- Tickets for 2 guests

### GENERAL ADMISSION \$50

## Custom Sponsorship Packages available.

For more information, contact Holly House at [hhouse@thurstonedc.com](mailto:hhouse@thurstonedc.com).

