

THURSTON EDC EVENT SPONSORSHIP OPPORTUNITIES

For more info about event sponsorship opportunities, contact Holly House at hhouse@thurstonedc.com.

ALLIANCE NORTHWEST

Platinum	\$10,000
Gold	\$7,500
Silver	\$5,000
Bronze	\$2,000
Booth	\$700
Corporate	\$600

MARCH 14, 2024

This full-day event will feature morning and luncheon keynote addresses, high quality workshops about doing business with the government, matchmaking sessions with government agencies and prime contractors. alliance will also feature a trade show with state and federal contracting officers, prime contractors and businesses who contract with the government.

TARGET MARKET The target market for this event includes businesses interested in the government marketplace. Expected attendance is 1,000+ people, including a who's who of government contracting, government agency representatives and prime contractors. Alliance is the largest business-to-government training conference and trade show in the Pacific Northwest.

INSPIRE

Women's Business Conference

Gold	\$5,000
Silver	\$3,000
Bronze	\$1,500
Booth	\$500

MAY 23, 2024

The Washington Center for Women in Business (WCWB) created this annual conference for women business owners and leaders in our community to share insights on how they overcome the challenges they face in business, learn new skills, effectively communicate value to their customers, and bring innovation into their organization. INSPIRE features expert speakers and need-to-know topics like business-building strategies, marketing, branding and so much more.

TARGET MARKET This event is for women interested in becoming entrepreneurs, small women-owned businesses and influential Washington women in business.



Platinum	\$6,000
Gold	\$3,000
Silver	\$2,000
Bronze	\$1,000

JULY 25, 2024

Join us as we honor and celebrate the remarkable Thurston County businesses through the Economic Courage Awards. Since 1995, we have been acknowledging and commending local businesses that exhibit exceptional creativity, resilience, and determination to flourish in our dynamic economy. Be a part of this festive occasion as we commemorate and reflect upon yet another successful year of business in Thurston County.

TARGET MARKET This high-profile event draws over 200 business owners, decision makers and community leaders from all sectors of the business, non-profit and government community in Thurston County.



Platinum	\$7,000
Gold	\$4,000
Silver	\$2,500
Bronze	\$1,000
Booth	\$500

SEPTEMBER 26, 2024

The annual Thurston Economic Development Council Real Estate Forum, hosted in partnership with NAIOP (National Association of Industrial and Office Properties), will showcase Thurston County real estate trends and properties while providing a forum for information sharing and networking. Resources and commercial market data will be shared.

TARGET MARKET This event draws over 250 business owners, decision makers and community leaders from the real estate, construction, development, finance, government and business communities in Thurston, Pierce, King counties, and beyond.

REGIONAL ECONOMIC FORECAST & INNOVATION

EXPO

Platinum	\$8,000
Speaker	\$5,000
Gold	\$3,000
Silver	\$2,000
Bronze	\$1,000
Booth	\$700

DECEMBER 5, 2024

In partnership with the EDC's from Grays Harbor, Lewis, Mason and Pacific counties, this conference brings together businesses from a wide range of industry sectors, as well as government and education leadership. Exhibitors will showcase cutting-edge technology, products and innovations. Attendees will have the opportunity to network, attend breakout sessions, hear an economic forecast from a leading regional economist, and more.

TARGET MARKET This innovating forecasting and networking event draws over 350 decision makers and community leaders from all sectors of business and industry in the five-county South Puget Sound and Pacific Mountain region of Southwest Washington.