

>>>> EVENT SPONSORSHIP OPPORTUNITIES <<<<



2025 EXPO

Regional Economic Forecast & Innovation Expo

Connect with over 500 influential leaders from across Thurston, Mason, Grays Harbor, Lewis, and Pacific counties and beyond—all in one place.

Now in its 18th year, this high-impact event offers sponsors a unique opportunity to engage with decision-makers from business, government, education, and nonprofits.

As a sponsor, you'll gain:

- **Direct exposure** to a diverse and engaged audience.
- **Brand visibility** through exhibits showcasing innovation and technology.
- **Association with thought leadership** via breakout sessions on key topics like biodiversity zones, FIFA 2026 tourism, energy, rural development, international trade, AI, and tribal updates.
- **Expanded reach** through a **new pre-conference** on December 3 focused on rural economic development — ideal for sponsors targeting rural markets and stakeholders.

DECEMBER 4, 2025

7:30 AM - 3:00 PM | GREAT WOLF LODGE

NEW THIS YEAR!

EXPO Pre-conference: The Future of Rural

December 3 | 12:30 - 5:00 PM | GREAT WOLF LODGE

>>>> ABOUT EXPO

TARGET MARKET >>>>

- 500+ decision makers, community leaders, and innovators.
- Business, non-profits, education, and public sector.
- Thurston, Mason, Grays Harbor, Lewis, and Pacific counties — and beyond.

EVENT ACTIVITIES >>>>

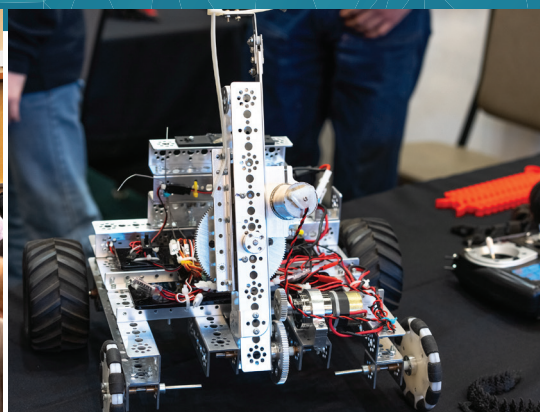
- Exhibitor hall featuring innovative technology, products, and companies.
- Networking opportunities.
- Breakout sessions and workshops.
- Economic forecast keynote by Bill Conerly, a leading regional economist.

2024 EVENT METRICS >>>>

- 350+ Attendees
- 41 Exhibitors
- 46 Speakers
- 1,803+ web visits from 1,040 unique visitors

EVENT PARTNERS >>>>





>>>> Position your brand at the center of regional growth and innovation.
Sponsorship offers lasting visibility and meaningful connections that extend beyond the event.

2025 REGIONAL EXPO SPONSORSHIP TIERS AND BENEFITS

	Platinum Sponsor \$10,000	Speaker Sponsor \$6,000	Gold Sponsor \$4,000	Silver Sponsor \$2,500	Bronze Sponsor \$1,000	Exhibitor Table \$700	Pre-con Visionary \$2,500	Pre-con Champion \$1,000
Logo recognition on website, social media, e-blasts, PR, event agenda	•	•	•	•	•		•	•
Exhibitor table	•	•	•	•	•	•		
Access to exhibitor and attendee information	•	•	•	•	•	•	•	•
Main stage recognition	•	•	•	•			•	
Presence on event app	•	•	•				•	
Company banner placement in main hall	•	•						
4-minute presentation at event opening	•							
Logo placement on main stage	•	•						
Tickets to Dec. 4 EXPO event	10	8	6	4	2	2		
Tickets to Dec. 3 pre-conference*							4	2
Banner placement at pre-conference							•	
Recognition at pre-conference							•	•
Logo placement at pre-conference							•	•

* Main conference sponsors may attend the pre-conference for an additional cost of \$20 per ticket

FOR MORE INFO



Holly House | hhouse@thurstonedc.com | (360) 464-6040

<http://bit.ly/3J3C4uX>