

AFTER ACTION REPORT

The **2025 Regional Economic Forecast & Innovation EXPO** successfully convened regional leaders, economic development professionals, tribal partners, businesses, and public-sector stakeholders from across the five-county PacMtn region. The event delivered timely economic insights, fostered cross-sector connections, and highlighted innovation strategies shaping the region's future. Attendee feedback emphasized the value of hopeful leadership messages and highly practical breakout sessions showcasing real-world innovation and community outcomes.

ATTENDANCE

396

Registrations

330

Attendees

32

Exhibitors

47

Speakers

E-MARKETING

EXPO webpage saw:

3,667

visits

842

unique visitors

27.7 K

Social Media
Reach

4,998

E-Blast Reach

33%

Open Rate

EARNED MEDIA

Nisqually Valley News, Oct 10, 2025 - [Registration Open](#)

The Chronicle, Oct 20, 2025 - [Registration Open](#)

Thurston Talk, Nov 5, 2025 [Business Leaders Encourage Tapping Resources](#)

The Daily JOLT Newsletter, Dec 5, 2025: Issue No. 1400

South Sound Business, Dec 5, 2025- [Recap](#)

THANK YOU TO
OUR ECONOMIC
DEVELOPMENT
PARTNERS



REGIONAL ECONOMIC
FORECAST & INNOVATION

EXPO

DECEMBER 3, 2025 &
DECEMBER 4, 2025

AFTER ACTION REPORT

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Sessions included:

- Tribal Enterprises Panel
- Morning Keynote: Lieutenant Governor, Denny Heck
- AI & the Future of Work: Unlocking Economic Potential
- Rural Development Strategies: Insights from the Future of Rural
- The Future of Energy: Keeping the Grid Resilient and Reliable
- Lunch Keynote: Economic Forecast, Dr. Bill Conerly
- Workplace Excellence Award: Lynch Creek Farms
- From Students to Founders: Building Local Economies from Campus to Community
- Tourism as an Economic Catalyst
- Smart Retail Strategies for a Thriving Community
- Regional Economic Leadership Roundtable
- From World Stage to Local Impact: Economic Opportunities of World Cup 2026

Pre-Conference: Future of Rural

New half-day conference focused on strengthening rural communities through strategic capacity building and collaborative planning.

Counties in Attendance

Thurston	King
Lewis	Pierce
Mason	Snohomish
Pacific	Clark
Grays Harbor	Kitsap

TESTIMONIALS

"The Break-out sessions that I attended were fantastic. It was wonderful to learn about the projects going on in our community and see the successes and outcomes of those projects."

— Angelo Purino, Mason Health

"It was all great, but having the extra half day focused on rural areas was awesome. Everyone was willing to help me connect to people I really need to be in contact with."

— Judi Brummett, Timberland Regional Library