



# 2026 EVENT Calendar

For more information about event sponsorship opportunities, contact Holly House at [hhouse@thurstonedc.com](mailto:hhouse@thurstonedc.com).

## MAR 26, 2026

Platinum	\$10,000
Gold	\$7,500
Silver	\$5,000
Bronze	\$2,500
Booth	\$800
Attendee	\$150

## MAY 28, 2026

Platinum	\$10,000
Gold	\$5,000
Silver	\$3,000
Bronze	\$1,500
Booth	\$500
Attendee	\$100

## JUN 24, 2026

Platinum	\$7,000
Gold	\$4,500
Silver	\$3,000
Bronze	\$1,000
Booth	\$500
Attendee	\$70

## SEPT 24, 2026

Platinum	\$7,000
Gold	\$4,500
Silver	\$3,000
Bronze	\$1,000
Booth	\$500
Attendee	\$70

## DEC 9 & 10, 2026

Platinum	\$10,000
Speaker	\$6,000
Gold	\$4,500
Silver	\$3,000
Bronze	\$1,500
Booth	\$700
Attendee	\$100

## Alliance Northwest

Greater Tacoma Convention Center

### Alliance Northwest – 40th Anniversary Government Contracting Forum

For four decades, Alliance Northwest has been the Pacific Northwest's leading business-to-government training conference and trade show. Hosted by the Thurston Economic Development Council, home of the APEX Accelerator, this full-day event draws more than **1,000 attendees**, including small business owners, government agency representatives, and prime contractors.

## Inspire

SPSCC Lacey Campus

**INSPIRE Women's Business Conference**, hosted by the Washington Center for Women in Business (WCWB), is a dynamic, one-day event designed to empower women-identifying business owners and leaders. This high-energy conference fosters meaningful connections, expands professional networks, and delivers practical insights to help women grow and sustain successful businesses

## EDC Business Awards

Location TBD

**EDC Business Awards**, The Thurston EDC Business Awards celebrate the innovation, resilience, and leadership of the businesses and individuals driving economic vitality across Thurston County. This event brings together business leaders, elected officials, community partners, and regional stakeholders for an evening of recognition, connection, and inspiration.

## Real Estate Forum

SPSCC Lacey Campus

The Annual **South Sound Real Estate Forum**, hosted by the Thurston Economic Development Council in partnership with NAIOP (the Commercial Real Estate Development Association), highlights the latest real estate trends and developments shaping Thurston County and the greater South Sound region. The forum provides a space for data-driven insights, project showcases, and valuable networking among industry professionals.

## Regional Economic Forecast & Innovation EXPO & Rural Pre-Conference

Great Wolf Lodge

The **Regional Forecast & Innovation EXPO**, In partnership with the Economic Development Councils of Grays Harbor, Lewis, Mason, and Pacific counties, this conference unites business, government, and education leaders from across Southwest Washington. The event features cutting-edge exhibitors, insightful breakout sessions, and an economic forecast from a leading regional economist —offering a full day of networking, learning, and innovation.