



September 24, 2026

SPSCC Lacey Campus

11:00 am - 1:30 pm

The Real Estate Forum is Thurston County's premier gathering for leaders in real estate, development, and public policy. Hosted by Thurston EDC in partnership with NAIOP, the forum brings together public and private sector stakeholders to explore market trends, highlight major projects, and discuss the future of housing, commercial, and industrial development.

Sponsoring the forum positions your organization as a thought leader and community champion at a pivotal time for Thurston County. Rapid population growth and rising demand for housing and employment space are reshaping the region, with key redevelopment efforts helping define what comes next.

The forum attracts a highly targeted audience, including developers, brokers, lenders, city planners, elected officials, architects, engineers, builders, housing advocates, nonprofit leaders, and economic development professionals. Expected attendance is 175 to 250, with added exposure through Thurston EDC's 6,000 plus social media followers and 8,000 email subscribers.



Sponsor Opportunities

Platinum Sponsor **\$7,000**

- Logo recognition on website, digital program, promo materials, eblasts, event presentations and signage
- Reserved exhibitor booth
- 5-minute main stage presentation
- Banner displayed in main event space
- 8 event tickets

Gold Sponsor **\$4,000**

- Logo recognition on website, digital program, promo materials, eblasts, event presentations and signage
- Reserved exhibitor booth
- Banner displayed in main event space
- 6 event tickets

Silver Sponsor **\$2,500**

- Logo recognition on website, digital program, promo materials, eblasts, event presentations and signage
- Reserved exhibitor booth
- 4 event tickets

Bronze Sponsor **\$1,000**

- Logo recognition on website, digital program, promo materials, eblasts, event presentations and signage
- Reserved exhibitor booth
- 2 event tickets

Exhibit Booth **\$500**

- 10' x 10' booth space that includes a 6' skirted table and two chairs
- 2 event tickets

Custom sponsorships available upon request.

For more information, contact Holly House:
hhouse@thurstonedc.com or 360-464-6040