



2026 Regional Economic Forecast & Innovation EXPO

DEC. 9 - 10, 2026 | Great Wolf Lodge | Rochester WA

December 9: Rural Development Day | Dec 10: EXPO and Economic Forecast

Regional Impact

The Regional Economic Forecast & Innovation Expo has become Southwest Washington's leading economic development event, bringing together public and private sector leaders who influence investment, workforce development, infrastructure, innovation, and long-term economic prosperity across the region.

Who You'll Meet

Connect with CEOs, business owners, elected officials, county commissioners, city managers, tribal leaders, developers, manufacturers, healthcare executives, educators, investors, nonprofit leaders, entrepreneurs, and economic development professionals from throughout the five-county region and beyond.

Why You Should Sponsor the EXPO

- Build relationships with regional decision-makers.
- Strengthen your brand among influential business and civic leaders.
- Generate qualified business leads.
- Demonstrate your commitment to regional economic prosperity.
- Develop partnerships with public, private, tribal and nonprofit organizations.

EVENT ACTIVITIES

- Exhibitor hall featuring innovative technology, products, and companies
- Networking opportunities throughout the day
- Breakout sessions and workshops
- Economic forecast keynote by Hart Hodges and James McCafferty of Western Washington University

NEW FOR THIS YEAR

- **A Full Day Dedicated to Rural Economic Development**
Expanded sessions, networking, and lunch focused on the opportunities and challenges facing rural communities
- **VIP Evening Networking Reception**
Connect with speakers and regional leaders at an exclusive reception on December 9 at Talking Cedar in Grand Mound.

EVENT
PARTNERS





Position your organization at the center of Southwest Washington's economic future.

Sponsorship opportunities are limited and many are offered on an exclusive basis. Reserve your sponsorship today to connect with the region's most influential leaders and showcase your organization's commitment to innovation and growth.

2026 REGIONAL EXPO SPONSORSHIP TIERS AND BENEFITS

	Platinum Sponsor \$10,000	Speaker Sponsor \$6,000	Gold Sponsor \$4,000	Silver Sponsor \$2,500	Bronze Sponsor \$1,000	Exhibitor Table \$700	Rural Champion \$2,500	Rural Partner \$1,000
Logo recognition on website, social media, e-blasts, PR, event agenda	•	•	•	•	•		•	•
Exhibitor table	•	•	•	•	•	•		
Access to exhibitor and attendee information	•	•	•	•	•	•	•	•
Main stage recognition	•	•	•	•			•	
Presence on event app	•	•	•				•	
Company banner placement in main hall	•	•						
4-minute presentation at event opening	•							
Logo placement on main stage	•	•						
Tickets to Dec. 9 Rural Development Day	4		2				4	2
Tickets to Dec. 10 EXPO	10	8	6	4	2	2		
Banner placement at Rural Development Day	•						•	
Recognition at Rural Development Day	•		•				•	•
Logo placement at Rural Development Day	•		•				•	•

FOR MORE INFO | Holly House | hhouse@thurstonedc.com | (360) 464-6040
<http://bit.ly/3J3C4uX>